

# Customer Art Approval Form

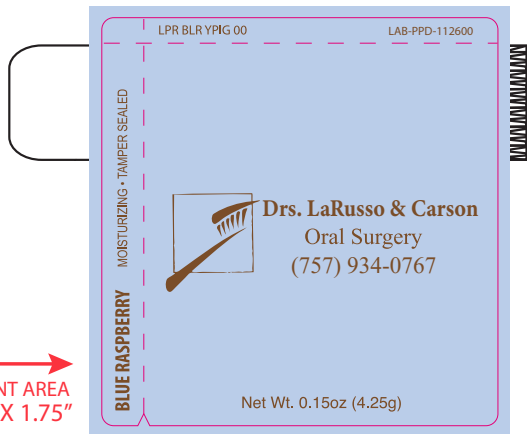
Tracking Number:

HENSCH PO#24171937\_DRS LARUSSO & CARSON(W316151)

**REPEAT**  
 \*ANY CHANGE REQUEST  
 TO AN EXACT REPEAT ITEM  
 COULD BE SUBJECT TO SETUP FEE

**ITEM PPD-200**  
*Blue Raspberry*

**LAB-PPD-112600**



→  
**IMPRINT AREA**  
 1.75" X 1.75"

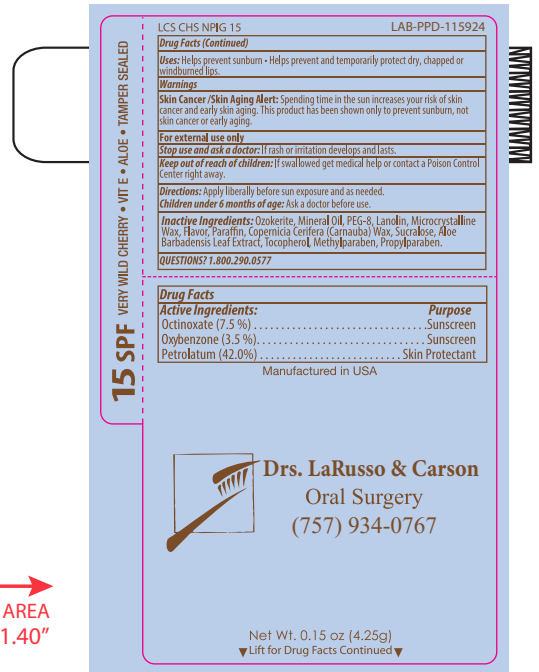
**Imprint Color(s)**



→  
**IMPRINT AREA**  
 1.75" X 1.40"

**ITEM PPD-116**  
*Very Wild Cherry SPF 15*

**LAB-PPD-115924**



**Imprint Color(s)**



## Art Guidelines

### 1. Labels

- a. Positive imprint - 5 pt minimum ..... Sample Text
- b. Reverse imprint - 7 pt minimum ..... **Sample Text**
- c. Serif and italic types - 7 pt minimum ..... Sample Text
- d. Line weight, positive lines - .5 ..... \_\_\_\_\_
- e. Line weight, reverse lines (gap) - .75 ..... \_\_\_\_\_

\* Ornate and display type faces will be printed on a case-by-case analysis.

\* Registered marks and trademarks should be enlarged for clear printing.

- This PDF file is being viewed on an RGB monitor therefore there will be a variance between the color on your screen and the color of the actual finished product.

- This proof should be used to inspect the layout, spelling, color selection and approximate color appearance.

- Colors printed on different mediums (ie: leash and label) will not be an exact match.

- This proof is not an exact match of the finished product color or quality of the printed peice.